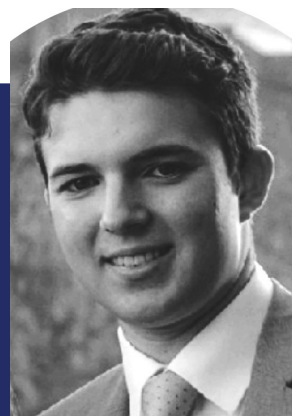




ONE SCOTLAND

The official monthly newsletter of One Scotland and its initiatives.

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Chairman's Introduction

We stand at the brink of some of the biggest challenges the world has ever faced. Climate change, pandemics, financial crises, automation & AI... these are global issues that require a global response but working together isn't easy. Successful relationships are built on mutual understanding and respect, as well as an awareness of what makes us different. One Scotland is facilitating collaboration and cultural exchange amongst future changemakers in Edinburgh, Glasgow and Stirling.

– Max Browning, Chairman & Founder, One Scotland

Big Plans for 2022

Max Browning, Chairman & Founder

For the first time in Scottish academic history, students studying at universities in Edinburgh, Glasgow, and Stirling are working together as part of a united effort to develop multicultural collaboration and link international students with the local community. In September 2021, we launched One Glasgow and One Stirling and I am pleased to say both initiatives have developed well under the leadership of our One Scotland directors and senior managers. In less than six months, we have consolidated our teams in both cities and have replicated the infrastructure that One Edinburgh benefits from. The power of online meetings has enabled team members in different regions, including our team members who are currently based outside of the UK, to come together to brainstorm; tackle issues; and socialise. Weekly meetings are now taking place in all teams at both the regional and the national level, meaning we are

able to create large-scale One Scotland events, as well as initiative-specific projects. With restrictions on social distancing having been lifted by the Scottish Government earlier this year, we expect to deliver a number of in-person social events this semester that will complement our industry-oriented webinars. A One Scotland wide target has been set: each regional initiative will deliver at least two in-person social events, as well as one online career event. To achieve this, we are working with international student groups across Scotland, as well as with local businesses and non-profits. We have a talented and creative team this year, so I have full confidence that our efforts will result in tangible benefit to both the student and local community. Never has the need for enhanced mutual understanding through cultural exchange and collaboration been greater.

One Scotland represented at COP26

Climate change is undoubtedly the greatest challenge the world has ever faced. In many ways we have been too slow to act and as a result, irreparable damage has already been done to ecosystems across the globe. Our focus must now be on mitigation and adaptation, but the scale of the problem requires a united global response because the actions of individual nations have consequences that affect other countries, whilst no one country has the tools to fix climate change alone. In November, I had the honour of attending the COP26 Blue Zone as a representative of One Scotland and the University of Edinburgh. From 8am to 8pm, I witnessed negotiations, presentations, and demonstrations from a wide array of delegations, including countries, conglomerates, communities and many more. Perhaps the most interesting part of the conference was observing the success rate of negotiations. Naturally, measuring success in a multilateral negotiation can be tricky, however, it was noteworthy that delegates who were acquainted with each other tended to make progress more quickly. The power of relationships should not be underestimated, they might just be the difference between failure and success. My time at COP26 proved to me that One Scotland's aim to create a global network for the future is crucial. *A more detailed account of COP26 will be published later this month.*

– **Max Browning, Chairman & Founder, One Scotland**



Letter from Judith McClure

It is astounding to see the development of One Edinburgh since its foundation in 2020 by the dynamic leader Max Browning and his superb, committed team. Its aim of integrating student communities in Edinburgh through cultural exchange and collaboration has attracted support from international students in Edinburgh's Universities and high-level acclaim. Lord Provost Frank Ross has the strong view that more must be done to bring young people into decision-making bodies; he has declared that One Edinburgh can make it easier to involve students, specifically international students, in decisions which affect the City. My excitement at these potent ideas, supported too by Dame Barbara Woodward, former UK Ambassador to China and now UK Representative to the UN has increased even further by the foundation of One Scotland, already a registered SCIO. Led by the incredible Max Browning, One Scotland will engage students in seven universities in the four Cities: Edinburgh, Glasgow, Aberdeen and Stirling; Lord Provost Ross is writing to the other Provosts to invite their support. One Scotland will provide so many international opportunities, with links to international student societies and student-business partnerships. Max stresses the importance of creating an environment in which international students can feel they are part of the community in Scotland and can take ideas learned here back to their home countries, leading to further collaboration. The concept of One Scotland is marvellous and the opportunities endless. Amazingly, so much of the creative work of Max and his teams has been done as we tackle a pandemic. As we recover, it is a wonderful time for our young people to come together and to take active parts in sustainable development and international relations. One Scotland is certainly exciting!

– *Judith McClure, Fellow, One Scotland*

Exciting Projects underway

Lewis Trail, One Scotland Director (Operations)

With the second semester of the 2021/22 academic year now underway, we are extremely excited to be moving forward as an initiative. We will be interacting far more with the student body who we proudly represent in a vast variety of ways drafted by the One Scotland team. From various social gatherings, including our much awaited international food festivals, to career building talks and workshops, we're thrilled to be hosting these events throughout the coming semester. The teams themselves are fully equipped with tasks and are full steam ahead from this point until the end of semester. For the time being, I'm currently on a placement semester, which has been extremely challenging yet rewarding. However, regarding One Scotland, there remains no change to my position and passion for the Initiative. Although I may be working remotely (with a couple hopeful visits up North throughout the semester) the teams are more than capable of handling the tasks ahead and are more than ready to do so.



Events for February

One Edinburgh

14th of February

One Edinburgh Podcast:
Episode 1 – A Conversation with
Aisha Janki Akinola, EUSA Vice
President Welfare

17th of February

Industry Essentials: Cover letters
and CVs with Russell Dalgleish

28th of February

February Food Festival:
ABACUS x Southern African
Society x Persian Society

One Glasgow

17th of February

Industry Essentials: Cover
letters and CVs with Russell
Dalgleish

Date TBC

Cultural Speed Dating

Date TBC

International Food Festival

One Stirling

19th February

Dumyat Hillwalk - bringing
students together through
mountaineering

Date TBC

One Stirling Podcast launch in
collaboration with Air3 Radio

Date TBC

International Week

We're ready to engage

Callum Graham, One Stirling Director



Since our launch last year, the team at One Stirling have worked tirelessly to deliver on our commitment to enhancing collaboration and mutual understanding between everyone in Stirling. We have an exceptionally high quality and diverse team in place, bringing the best that Stirling has to offer, which has been further strengthened by recent additions. Implementation of Project 2022 is already well underway and the teams are working closely with one-another and others in OneScotland to ensure we have maximum impact. In our short time so far we have formed enduring partnerships and relationships with several student societies in Stirling, as well as senior university staff. We aim to further build on those relationships, as well as expanding our reach to local government and local business in the coming semester. Overall, the team is making exceptional progress and we are now ready to engage and deliver value for all of our stakeholders.

Partnership with Net Zero Scotland

Scotland led the world in becoming one of the first nations to declare a global climate emergency in April 2019. The need to take action to tackle climate change is more urgent than ever. So, as part of the global effort to fight the climate emergency Scotland has set an ambitious target to become 'Net Zero' by 2045, five years ahead of the rest of the UK. Leading this effort with support from the Scottish Government is Gavin Tweedie, a climate entrepreneur and visionary. His initiatives have already helped set Scotland on the path towards a greener future, now we are going to work together to leverage the power of the student community in helping SMEs become more sustainable and creative. The mantra: innovation through collaboration.



Overhaul of Fellows begins



As One Scotland expands, our fellows system is obliged to adapt accordingly. Currently, we benefit from the input and advice of a number of accomplished leaders, a majority of whom have links to Edinburgh. With the addition of One Glasgow and One Stirling, we are now looking to welcome new fellows with nationwide experience.

In addition, new categories of fellowship have been established, including “ex officio” (for office bearers such as lord provosts and consul generals) and “senior fellow” (appointed by the Chairman for consistent services to One Scotland), as well as ordinary fellows.



One Edinburgh Podcast launch

Podcasts are an excellent way of connecting with people, indeed over 15 million in the UK listened to podcasts in 2020. One Edinburgh has decided to join the trend and will launch the first episode of its podcast this month, which will be a conversation with Aisha Janki Akinola, a student leader and activist from Nigeria, currently on sabbatical leave from the University of Edinburgh in order to represent students in EUSA. Over the course of the coming months, we will be holding weekly conversations with a wide range of people with diverse backgrounds, including students, society leaders, professors, and entrepreneurs. We hope the podcast will highlight the importance of working collaboratively and multiculturally.

Spreading awareness about One Glasgow

Janou Heck, Senior Marketing Manager, One Glasgow



Promoting a new project, organisation or initiative like One Glasgow from scratch can be rather overwhelming and comes with a heap of challenges, often times because of the limited resources. Any Marketing 101 textbook will tell you that you start off with building your network. Sounds easy, right? Spoiler alert - it's not. Having the majority of what One Glasgow will offer still in progress, including the Resource Hub, meant that me and my team had to market an initiative that did not actually have a lot to show yet. Consequently, drawbacks have tend to be more common than successes, and getting engagement from third parties, that is student bodies or news outlets, has been a struggle. Luckily, with loads of events in the pipeline for the current term and a more concrete foundation, the upcoming months look a lot more multifaceted and exciting for the marketing team! Whilst personally I won't be able to continue this role due to having finished my postgraduate studies, I have full confidence in my successor and the rest of the team to spread the word out there and unify student communities around the city of Glasgow.

WELCOME



Promotions

Andrew Barnes
Senior Operations Manager, One Stirling

Callum Graham
Director of One Stirling

Emili Gavrielidou
Director (Finance), One Scotland

Farah Mostafa
Director of One Glasgow

Jasper Kettel
Senior Finance Manager, One Edinburgh

Juan del Cid
Senior Finance Manager, One Glasgow

Michalis Angelides
Senior Marketing Manager, One Edinburgh

Michelle Santoso
Senior Operations Manager, One Edinburgh

Peilin Shi
Senior Marketing Manager, One Glasgow

Sophia Liebe
Director of One Edinburgh

New Team Members

Ailin Chen, One Stirling (Strategy)

Alexander Ershov, One Glasgow (Finance)

Alexander Ewen, One Stirling (Operations)

Amanda Hoto, One Edinburgh (Marketing)

Claudia Efemini, One Edinburgh (Marketing)

Diana Oliinyk, One Stirling (Marketing)

Fiona Cholet, One Stirling (Operations)

Gabriel Sanson Gomez, One Edinburgh (Operations)

Haneen Akbari, One Stirling (Marketing)

Keir Davidson, One Edinburgh (Strategy)

Liza Petrova, One Glasgow (Finance)

Maria Ines-Sinfon, One Edinburgh (Operations)

Mari-Nikol Apostolova, One Stirling (Finance)

Maya Xuereb, One Stirling (Marketing)

Shashank Talluri, One Glasgow (Operations)

Sofia Vergara, One Edinburgh (Finance)

Vegas Vogel von Vogelstein, One Stirling (Strategy)

William Ho Ching So, One Stirling (Operations)

We would like to thank Max Browning, Judith McClure, Lewis Traill, Callum Graham, Janou Heck, and Katie Warren for helping put together this newsletter. Find us on our socials below!

[@one-scotland](#)

[@one-edinburgh](#)

[@one-stirling](#)

[@one-glasgow](#)